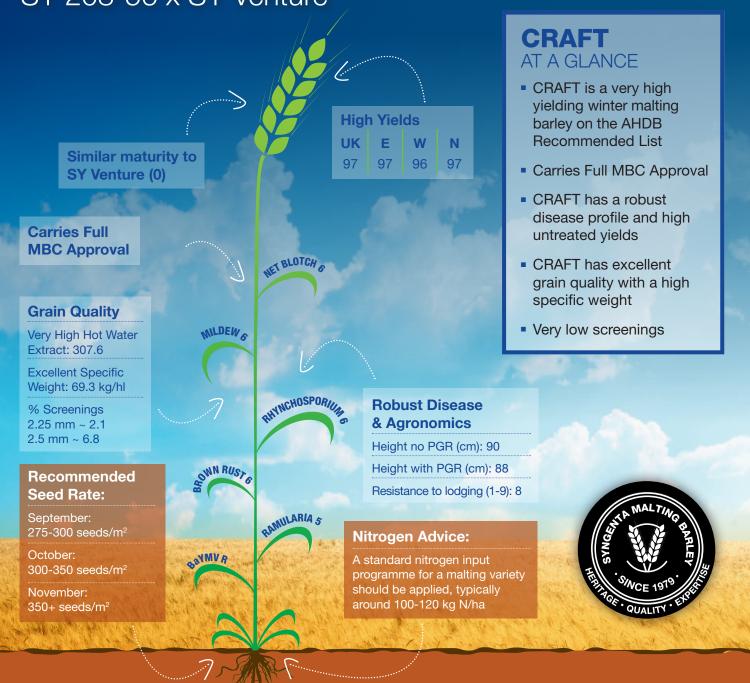






CraftSY 208-56 x SY Venture



CRAFT - A STEP UP IN YIELD AND QUALITY

CRAFT is a step forward over the current biggest winter malting variety SY Venture. It delivers a combination of higher yield, bigger bolder grain and improved quality. CRAFT received Full MBC Approval in May 2018 which really opens the door for this variety. It has strong support from end users and seed trade, and contracts are already in place. CRAFT will grow significantly in market share for harvest 2019.

Tracy Creasy
Conventional Cereals Marketing Manager,
Syngenta

